



## New Starter Kit Packaging

The Telstra Pre-Paid Starter Kits have had their branding updated! The new packaging will be rolled out into stores from October 31.

We are also slowly phasing in dynamic SIMs as part of this change. Dynamic SIMs do **not** have a number pre-assigned, so there will be no service number on the back of the SIM. A service number will be assigned during the activation process.

This is a minor change in the activation process and there is no change to the process flow. For store staff and customers, there is extremely minimal impact.

**Note:** The old packaging is still valid for sale and there is no difference in offers the customer will receive